

### **Corporate Presentation**

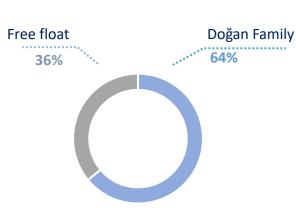
2024 Year-End



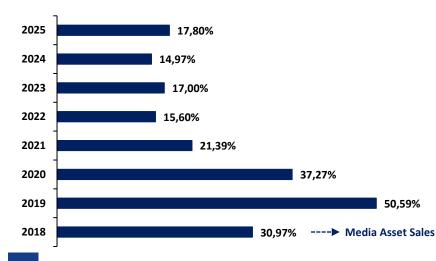
# **Doğan Holding at a Glance**



#### **Shareholder structure**



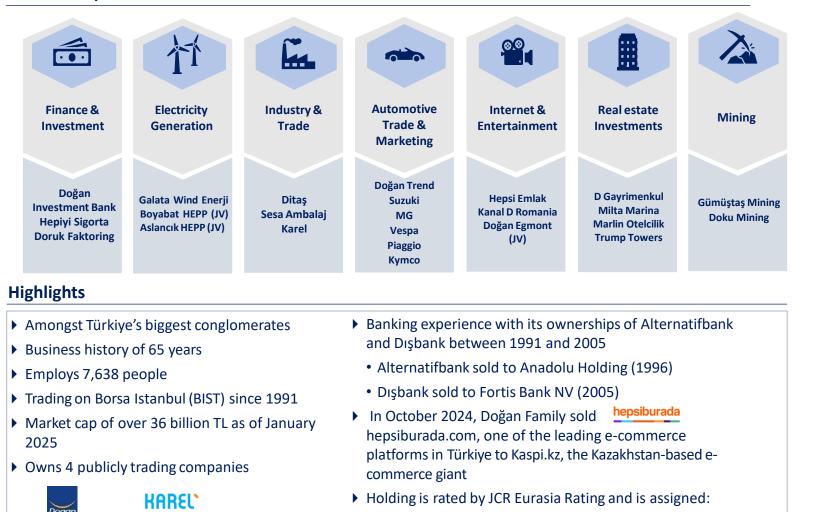
### Share of foreign investors in the free float



#### **Diversified portfolio of businesses**

GALATAWIND

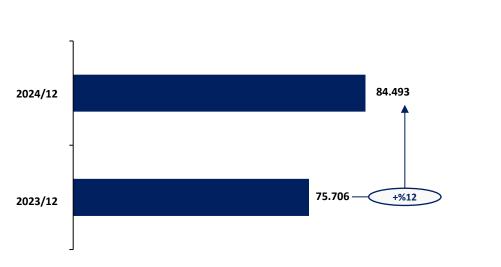
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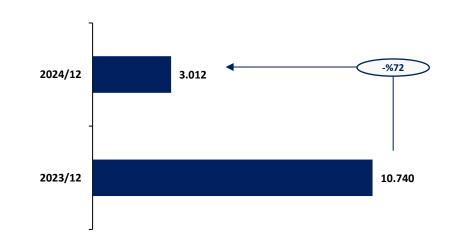
- International Foreign and LC LT BB / ST BB
- National Local Rating LT AAA / ST J1+

## **Doğan Holding Financial Performance**



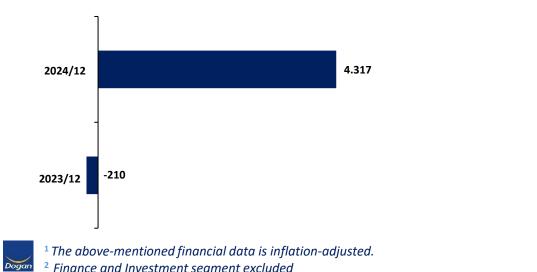


#### EBITDA – mn TL <sup>1&2</sup>

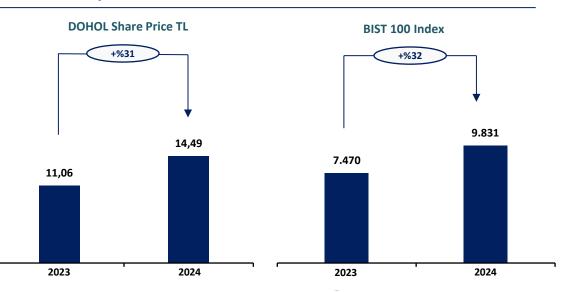


#### Net Profit – mn TL<sup>1</sup>

Revenues – mn TL<sup>1</sup>



#### **DOHOL share price vs BIST 100 Index**



<sup>2</sup> Finance and Investment segment excluded

### **Doğan Investment Bank at a Glance**

Shareholder structure



#### **Main pillars** Doğan Holding International **Corporate & Commercial Banking Investment Banking & Structured Finance** 9% Corporate loans M&A advisory Doğan Holding Account & Banking services Public offerings 91% **Products Financial advisory** DCM and structured finance transactions & Services **Transactional Banking & Digital Solutions Treasury & Markets** Core transactional banking products Foreign exchange market transactions Trade, supplier and receivables financing Derivatives Working capital solutions Structured treasury solutions

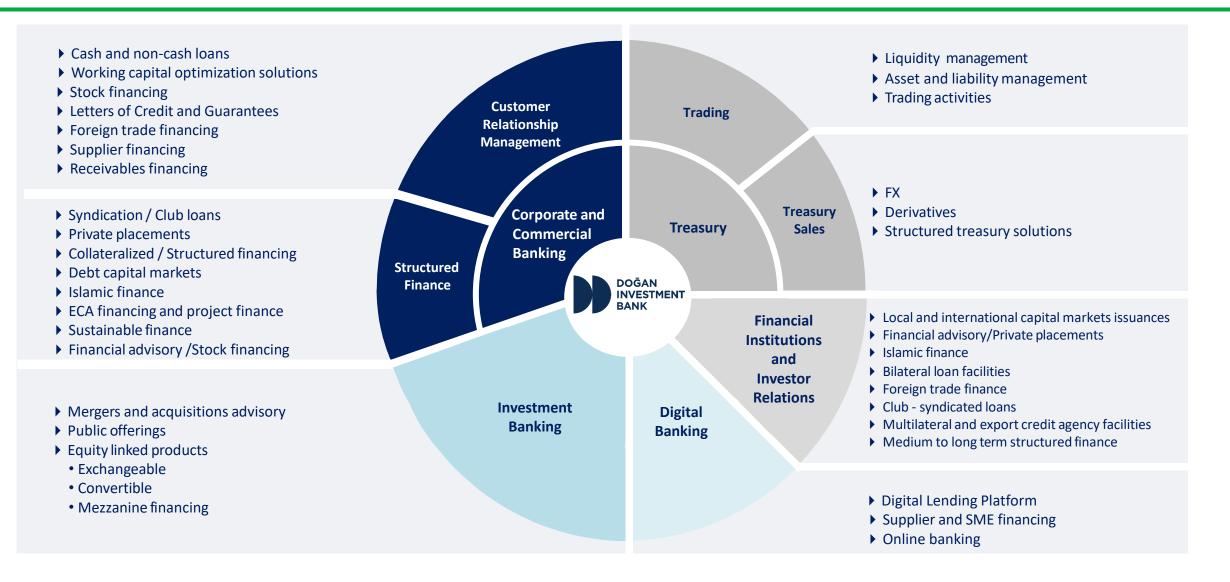
- Secured an operating license from the Banking Regulation and Supervision Agency ("BRSA") on May 21, 2021, and commenced banking operations on August 2, 2021, with an initial capital of 200 million TL
- > JCR Eurasia Rating reaffirmed the Bank's Long-Term National Issuer Credit Rating at A+ (tr) in September 2024, maintaining a Stable outlook

Great Certified as a 'Great Place to Work' in 2024 Place Recognized as one of 'Türkiye's Best Employers' in 2024 То Work. Certified 2024

- Vision: To become one of the key players in the financial system as a leading investment bank that supports the economic development of Turkey
- Mission: To provide sustainable value to all our stakeholders with our innovative financial solutions to high global standards, our know-how and experience in local and international markets, a responsible banking approach and our entrepreneurial culture

### **Unique Business Model**





## **Critical Success Factors and Differentiation Strategy**



Differentiation Strategy			
The synergy between Doğan Holding's strong legacy and the bank's competent and experienced team			
Investment services offered with global and national market experience and an innovative perspective			
Investment banking at international standards			
Expertise and consultancy in conventional and Islamic debt capital markets Structured products with a multi-product relationship approach tailored to customer needs			
Financial solution partner in risk management			
Value-added and sustainable finance			
Deep product knowledge and extensive transaction experience			

<sup>1</sup> Realizing structured financing transactions benefiting from investor connectivity taking into account the balance sheet impact
 <sup>2</sup> Offering corporate and commercial banking, investment banking, treasury products and transaction banking together

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## **Awards and Achievements**



<sup>2</sup> "Sovereign Islamic Syndication Deal of the Year" Award by the "Global Banking & Markets: CEE, CIS & Türkiye Awards 2024"

"Best Sovereign Islamic Deal - Türkiye 2024" Award by the "International Finance Awards 2024"

- <sup>2</sup> "Best Green Financing Deal Türkiye 2024" Award by the "International Finance Awards 2024"
- <sup>2</sup> "Best Investment Bank in Türkiye" Award by the "Bonds, Loans and ESG Capital Markets CEE, CIS and Türkiye 2023"
- "Best Merger and Acquisition Transaction in Türkiye" Award by the "International Finance Awards 2023"
- Coordinated the debut bilateral murabaha financing from Sharjah Islamic Bank to Türk Eximbank marking Türk Eximbank's first medium-term Islamic financing with its 2-year maturity, in November 2024
- Concluded a milestone transaction with Black Sea Trade and Development Bank to enhance financing for small and medium-sized enterprises (SMEs) in Türkiye in October 2024
- Signed a strategic collaboration agreement with KEZAD Group towards enhancing global trade by facilitating a new initiative in October 2024
- ✓ Signed a strategic partnership agreement with DP World for trade finance solutions in May 2024
- Acted as the financial advisor and coordinator for the first international Islamic financing of Türkiye Wealth Fund from Sharjah Islamic Bank for USD 100 million with a tenor of 3 years in March 2024
- Acted as the financial advisor and coordinator for Galata Wind, one of Türkiye's leading renewable energy companies, in its USD 25 million green investment loan from Proparco in March 2024
- Acted as the exclusive sell-side advisor in the largest M&A transaction in Türkiye in 2023, involving the sale of 100% shares of Aytemiz Akaryakıt Dağıtım A.Ş. to PJSC Tatneft with a deal value of USD 336 million, marking it also as the largest foreign direct investment to Türkiye within 2023
- ✓ Acted as the coordinator for Vakifbank's debut 7-year term financing under the guarantee of Italian Export Credit Agency SACE in 2023
- ✓ Arranged 85 local bond issuances for its customers, reaching a total nominal value of around 9.8 billion TL
- Established "D Varlık Kiralama A.Ş.", an asset leasing company, to issue local sukuks and started extending murabaha loans to its customers
- ✓ Issued **37 local bonds** with a total nominal value of **3.3 billion TL** for its own funding
- ✓ Opened USD and EUR correspondent accounts at Bank of New York Mellon and GBP correspondent account at Standard Chartered Bank
- ✓ Signed a Trade Finance Cooperation Agreement with Asian Development Bank in 2022
- Signed an agreement with the European Fund for Southeast Europe (EFSE DF) for the establishment of Türkiye's first SME digital lending platform, KobiKrediD in 2021











Total Cash Loans **TL 2,6 Billion** 56% Growth

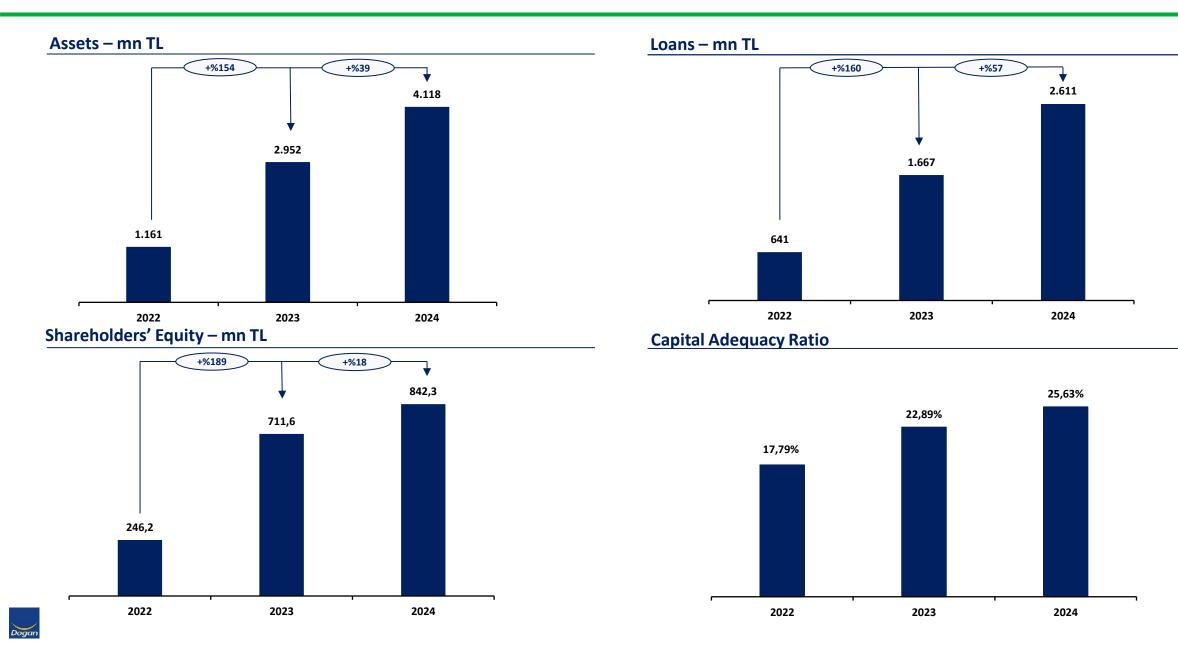






### **Key Financial Indicators**





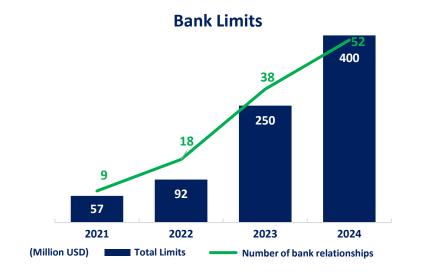
### **2024** Financials



Balance Sheet ('000 TL)	31	31 December 2024			31 December 2023		Income Statement ('000 TL)	Jan-December 2024	Jan-December 2023
	TL	FC	Total	TL	FC	Total	Interest Income	1.157.584	423.948
Banks	450.633	224.509	675.142	218.875	298.080	516.955	Interest on Loans	948.054	271.39
Securities	408.859	35.973	444.832	111.834	97.808	209.642	Interest received from Reserve Deposits	26	
Derivative Financial Assets	6.896	-	6.896	50.592	-	50.592	Interest received from Banks	82.589	109.95
Loans	2.158.163	437.210	2.595.373	1.481.895	183.318	1.665.213	Interest received from Marketable Securities Portfolio	95.373	32.19
Subsidiaries	250	-	250	-	-	_	Other interest income	31.542	10.39
Tangible and Intangible Assets	282.057	-	282.057	209.082	-	209.082	Interest Expense	527.325	133.61
Current Tax Assets	8.788	-	8.788		_		Interest on Funds Borrowed	37.510	25.82
Deferred Tax Assets	21.654		21.654	5.545	_	5.545	Interest on Money Market Transactions	111.552	17.41
Other Assets	83.282		83.282	295.377	-	295.377	Interest on Securities Issued	136.224	69.99
					-		Finance Lease interest expenses	2.091	1.26 19.11
Total Assets	3.420.582	697.692	4.118.274	2.373.200	579.206	2.952.406	Other interest expenses Net Interest Income	239.948 630.259	290.33
Funds Borrowed	102.823	826.378	929.201	30.137	339.769	369.906	Net Fees and Commissions Income	42.501	310.84
Money Market Funds	761.983	-	761.983	196.397	-	196.397	Trading Income/Losses	(155.217)	193.80
Securities Issued (Bills)	236.136	-	236.136	466.825	-	466.825	Other Operating Income	2.161	3.44
Funds	889.350	316.236	1.205.586	44.181	644.856	689.037	Gross Operating Profit/Loss	519.704	798.44
Derivative Financial Liabilities	6.269	-	6.269	31.438	-	31.438	Provision Expenses	(9.012)	(3.750
Lease Payables	12.153	-	12.153	1.575	-	1.575	Other Operating Expenses	(389.428)	(212.870
Provisions	78.831	-	78.831	58.227	-	58.227	Profit/Loss Before Taxes	121.264	581.822
Current Tax Liabilities	19.505	-	19.505	24.732	-	24.732	Tax Income/Expense	(20.560)	(154.329
Other Liabilities	13.623	12.732	26.355	366.887	35.744	402.631	Net Profit/Loss	100.704	427.49
Shareholders' Equity	841.787	468	842.255	704.578	7.060	711.638			
Paid-in Capital	200.000	-	200.000	200.000	-	200.000			
Capital Reserves	-	-	-	25.250	-	25.250			
Comprehensive Income	65.613	468	66.081	29.108	7.060	36.168			
Profit Reserves	475.470	-	475.470	22.727	-	22.727			
Current Period's Profit/Loss	100.704	-	100.704	427.493	-	427.493			
Total Liabilities	2.962.460	1.155.814	4.118.274	1.924.977	1.027.429	2.952.406			

### **Diverse and Strong Funding Base**





#### 829 762 689 994 467 370 332 336 265 196 149 153 117 226 2021 2022 2023 2024 (Million TL) Local Bonds Borrower Funds Loans Recieved Takasbank and Repo Market Borrowings Sukuk Long Term Borrowings

Local Bond and Sukuk Issuances



#### **International Funding Sources**

- First development finance facility
  - Black Sea Trade and Development Bank- 1 year maturity
- First bilateral foreign trade financing Kentbank DD, Croatia – 1 year maturity
- Various foreign borrowings
   Average maturity 3 months
- European Fund for SouthEast Europe (EFSE)

EU Grant extended for KOBİKrediD online lending platform

### **Local Debt Capital Markets: Overview of Arranged Deals**





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# **Unique Digital Banking Propositions around Digital Ecosystems**



1 Strategic Business Model

Focus on offering SME loan products in cooperation with multiple players from both group and non-group companies

#### **Digital Lending Platform**

Simple and fast application on the digital SME lending platform

2 Automated financial data analysis Credit offering via digital lending platform Simple and fast customer onboarding



Digital Products & Services Highlights Technology and Processes
 Automated decision-making processes by leveraging all accessed data use and analytics

Partnering with Fintechs
 Partnering with fintechs for SME lending solutions

**Critical Success Factors** 

5 Easy and fast processing, right positioning in the market, focus on customer experience, expand the ecosystem

### 6 People and Culture

Seasoned, talented and affective team sustaining a dynamic start-up culture

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### **Senior Management**







### Hulusi Horozoğlu CEO and Board Member



After graduating from the Department of Economics of Boğaziçi University in 2000, Hulusi Horozoğlu started his career in the same year at Citibank's Management Associate Program in Turkey. He worked as Relationship Manager at the Financial Institutions Division of Citibank A.Ş. from 2001 to 2004, and thereafter joined HSBC in 2004. He took office at the Corporate Banking Department of HSBC Turkey as Relationship Manager, before moving on to his role as Senior Banker at the Financial Institutions and Public Sector of Citibank Turkey in 2005. Between 2006 and 2012, he served as Director of Global Islamic Banking, Syndications and Debt Capital Markets as well as Head of Non- Presence Countries, Saudi Arabia and Oman at Citigroup Dubai. He joined HSBC Turkey in 2012 and worked as Head of Global Capital Financing and Debt Finance until 2014. Between 2014 and 2016, he held Assistant General Manager, Managing Director, Head of Corporate and Investment Banking role at HSBC Turkey. During 2016 - 2018, on top of his roles as Assistant General Manager, Managing Director, Head of Wholesale Banking and Investment Banking, Horozoğlu served as Interim Regional Head of Corporate and Commercial Banking Client Coverage for Middle East, North Africa and Turkey. During 2018 - 2020, Horozoğlu worked at HSBC Dubai as Regional Head of Business Development for Middle East, North Africa and Turkey.

He was appointed as the CEO and Board Member of Doğan Investment Bank in September 2020.

### **Senior Management**



### Fuat Tolga Kısakürek EVP, Head of Corporate and Commercial Banking



Fuat Tolga Kısakürek obtained his BS Degree in Business Administration / Management from Middle East Technical University Ankara in 1999 after which he joined Citibank Turkey as Management Associate and held Assistant Manager, Manager, Vice President and Director roles at Cash Management, Financial Institutions and Corporate Banking departments till March 2015. He then joined HSBC Turkey and assumed Head of Large Corporates and International Subsidiary Banking role till June 2019. Prior to joining Doğan Investment Bank in November 2020, he worked as Group Director, Corporate Banking at Türk Ekonomi Bankası (TEB, a subsidiary of BNP Paribas). He has been working at Doğan Investment Bank since November 30, 2020.

### Bilge Levent EVP, Head of Treasury



Bilge Levent graduated from METU Statistics Department in 1995 and completed Koç University Executive MBA program in 2015. Following one-year training program at Ziraat Bank Banking School in 1995, she started her banking career at Ziraat Bank Treasury Management Department. After working in managerial positions in fx, money market and global subsidiaries treasury management units in Financial Markets Department, she was assigned as Head of Financial Markets Department in 2012 and has carried out this task until 2019. Between 2019-2021 she worked as Head of Treasury Management and International Banking Group, to be responsibile from the Departments of Financial Markets, Analytical Balance Sheet Management, Financial Institutions and Foreign Trade Operations. In addition to these duties, she served as a member of the board of director and supervisors at Ziraat Asset Management, Ziraat Securities, Ziraat Germany, Ziraat Montenegro, Ziraat Russia. Bilge Levent has Capital Markets and Derivative Instruments License. She has been working at Doğan Investment Bank as of February 1, 2023.



### Tuğba Ersoylu EVP, Head of Financial Control and Operations



Tuğba Ersoylu has a BS degree in Economics from the Middle East Technical University and holds Executive MBA degree from Boğaziçi University. Ersoylu has started her professional career in 1997 at Finansbank A.Ş. as Financial Control and Planning specialist and continued working as a financial controller at BNP - AK - Dresdner Bank from 1999 to 2003 and as Budget and MIS Supervisor within Corporate and Commercial Banking Business Unit at Kocbank and Yapı Kredi Bankası. In 2006, Ersoylu joined Merrill Lynch Yatırım Bankası A.S. at the initial establishment stage of the Bank in Turkey and served as Deputy CFO from 2006 to 2018 and later as the Country Risk Manager, until she joined Doğan Investment Bank. She has been working at Doğan Investment Bank since September 21, 2020.

### Gökhan Saydar EVP, Head of Investment Banking



Gökhan Saydar has a BS degree in Mechanical Engineering from İstanbul Technical University and holds an MBA degree from Koç University. He has embarked on his career at PDF, an M&A Advisory House. He joined Is Investment in 2003 and has been involved in landmark privatization projects and public offerings. He joined HSBC Turkey Corporate Finance Department in 2005 as Associate and advanced his career having served over 14 years as Senior Associate, Associate Director and Director. He has also acted as Head of M&A and ECM between 2015-2019. He leverages an expertise of over 20 years and strong know-how in M&A and ECM transactions. He has closed prestigious transactions in diversified sectors including industrials, FIG, real estate, retail, energy, automotive, food and beverages, transportation.

He has been working at Doğan Investment Bank since October 27, 2021.



#### Işıl Gürbüz

#### **Executive Director, Head of Financial Institutions & Investor Relations**



Işil Gürbüz graduated from Boğaziçi University, Department of International Relations and Political Science in 1993. She completed Harvard University's Administration and Management Executive Certificate Program between 1994 and 1995. Gürbüz started her career at Koçbank A.Ş. in the Correspondent Banking Department and later worked as Treasury and Correspondent Banking Regional Executive at Interbank A.Ş. She joined Garanti Bank in 1998 and served as Deputy Head of Financial Institutions responsible for correspondent banking and wholesale fundinging until May 2007. In 2007, she moved to Eurobank Tekfen A.Ş to establish the Trade Finance and Sales Department. From 2008 to 2021, she was Division Manager at the International Banking Department of QNB Finansbank, responsible for relations with global financial institutions and fixed income investors, fund raising from debt capital markets and structured finance. She managed the private wealth management business of QNB Finansbank under the Treasury and International Banking Department between 2018 and 2021. She was a member of QNB Bank's Sustainability Committee.

Işıl Gürbüz has been working at Doğan Investment Bank since April 12, 2021.

### Nihan Salihoğlu Tarmur Executive Director, Head of Credits



Nihan Tarmur has over 30 years of experience in corporate and project finance, foreign trade and cash management services. She started her banking career as a Yapı Kredi Bankası Management Trainee in Corporate Sales division in 1994. She worked as Director in Corporate Banking between 2007 and 2012. She lastly served as the Corporate Sales Director for Unicredit Securities in Turkey. In 2012, Nihan joined to Alternatifbank as Head of Sales and Credit Support Unit in Corporate and Commercial Banking division. In 2016 she joined Besfin Financial Services as Executive Director where she focused on advisory services regarding project finance, refinancing and restructuring. Nihan Tarmur has a BS degree in Chemistry from Boğaziçi University and holds a Business Certificate from Georgetown University in US (D.C.)

She has been working at Doğan Investment Bank since December 8, 2020.



### Yasemin Oruğ Director, Digital Banking



### Sinem Eda Güllüoğlu Director, Human Resources

Yasemin Oruğ earned BS degree in economics from Faculty of Economics of Istanbul University in 1998, MBA degree in finance from University of Texas at Dallas in 2008 and MBA degree in real estate from Bahçeşehir University in 2016. Yasemin Oruğ started her banking career in 2000 as an assistant specialist in the Retail Banking Product Development Department at Koçbank A.Ş. Between 2008 and 2017, she served as Credit Portfolio Manager, Branch Manager and Treasury Manager at DD Konut Finansman A.Ş. Between 2017 and 2020, she served as CEO Office Manager and Business Development Manager at Doğan Şirketler Grubu Holding A.Ş., during which she took role in the preparation process of the Doğan Investment Bank's establishment permit application. She has been working at Doğan Investment Bank since August 11, 2020.



Sinem Eda Güllüoğlu got her BS degree from Istanbul University, Faculty of Literature in 2003. She started her career in the Human Resources department of Hürriyet Newspaper in 2004 and took part in the recruitment, performance evaluation and reward processes of the newspaper's publication group. Between 2011 and 2013, she managed performance management, employer branding, training planning, and recruitment processes at Doğan Online. Between 2013 and 2019, she worked as Head of Human Resources and Administrative Affairs in DD Mortgage (JV of Deutsche Bank & Doğan Group). After 2019, she worked as Head of Human Resources at Doruk Faktoring A.Ş. She has been responsible for all Human Resources processes since the establishment of the Bank.

She has been working at Doğan Investment Bank since December 26, 2020.



#### Ayşe Türker Çınar Head of Legal



Ayşe Türker Çınar received her law degree from Marmara University School of Law and holds an LL.M. degree from Santa Clara University, California. She began her career in private practice handling a variety of different litigation matters for clients at both trial and appellate levels. She also worked for an international law firm based in İstanbul providing legal counsel to multinational companies operating in Türkiye. Later, she worked at Şekerbank T.A.Ş. as a legal counsel responsible for managing legal matters regarding the operation of the bank including contract drafting/reviewing, litigation, and providing opinions on issues related in particular to commercial law.

She has been working at Doğan Investment Bank since November 1, 2021.



### CONTACT





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